

LISTING OF THE CLAIMS

This listing of claims will replace all prior versions, and listings, of claims in the application:

What is claimed is:

1.(Currently Amended) A label comprising at least one pasting part ~~(13)~~ with an adhesive agent ~~(12)~~ for pasting the label ~~(10)~~ to an object and comprising a holding part ~~(14)~~ for holding an electronic device ~~(4)~~, preferably for a radio frequency identification (RFID), ~~characterised in that~~ said pasting part ~~(13)~~ being foldable with respect to the holding part ~~(14)~~ to allow said holding part to protrude from said object if said pasting part is pasted to said object, wherein said label further comprises a stroke part being foldable with respect to the holding part and the radio frequency identification (RFID) being arranged between the stroke part and the holding part.

2.(Currently Amended) Label according to claim 1 , ~~characterised in that~~ wherein said holding part ~~(14)~~ is pivotably connected to said pasting part ~~(13)~~.

3.(Currently Amended) Label according to claim 1 ~~or 2, characterised in that~~ wherein said holding part comprises an adhesive layer comprising an adhesive agent for attaching said electronic device to the label.

4.(Currently Amended) Label according to ~~at least one of the preceding claims 1-3, characterised in that~~ claim 1, wherein said label comprises a second pasting part ~~(13b)~~ and said holding part is arranged between the first and second pasting part ~~(13a and b)~~.

5. (Currently Amended) Label according to ~~at least one of the preceding claims 1-4~~, characterised ~~in that claim 4, wherein the stroke part is arranged~~ said label comprises a stroke part (15) between the holding part and the first or second pasting part.

6. (Currently Amended) Label according to ~~at least one of the preceding claims 1-5~~, characterised ~~in that claim 1, wherein~~ the stroke part (15) forms a printing recording part (15).

7. (Currently Amended) Label according to claim 6, ~~characterised in that~~ wherein said printing recording part (15) has an identification code.

8. (Currently Amended) Label according to ~~at least one of the preceding claims 1-7~~, characterised ~~in that claim 1, wherein~~ the stroke part is foldable over the holding part and electronic device such that the electronic device is located between the holding part and the stroke part and in order to form a flap (F) which is pivotably connected to said first and second pasting parts.

9. (Currently Amended) Label according to ~~at least one of the preceding claims 1-8~~, characterised ~~in that claim 1, wherein~~ the dimension of the stroke part corresponds essentially to the dimension of the holding part.

10. (Currently Amended) Label according to ~~at least one of the preceding claims 1-9~~, characterised ~~in that claim 4, wherein~~ the first and second pasting parts are arranged adjacent to each other when pasting the label to the object.

11.(Currently Amended) Label according to ~~at least one of the preceding claims 1-10;~~
~~characterised in that~~ claim 1, wherein the dimension of the electronic device is smaller than the
holding part.

12.(Currently Amended) Label according to ~~at least one of the preceding claims 1-11;~~
~~characterised in that~~ claim 1, wherein the label comprises at least a ~~preferably~~ printed folding line
(17,18) between the stroke part and the holding part and/or the holding part and the pasting part.

13. Label according to ~~at least one of the preceding claims 1-12;~~ characterised in that claim 12,
wherein the folding line is formed by perforations or at least one slit.

14. Label according to ~~at least one of the preceding claims 1-13;~~ characterised in that claim 12,
wherein the folding line is formed by a reduced cross-section of the label.

15. (Currently Amended) Label according to ~~at least one of the preceding claims 1-14;~~
~~characterised in that~~ claim 12, wherein the folding line is formed by a reduced width (W) of the
label.

16. (Currently Amended) Label according to ~~at least one of the preceding claims 1-15;~~
~~characterised in that~~ claim 1, wherein a backing layer (19) comprising ~~preferably~~ a peeling paper
is provided to the adhesive layer of the label.

17. (Currently Amended) Label according to ~~at least one of the preceding claims 1-16;~~
~~characterised in that~~ claim 16, wherein the backing layer is provided with perforations or slits
along the folding line.

18.(Currently Amended) Label according to ~~at least one of the preceding claims 1-17;~~
~~characterised in that~~ claim 16, wherein the backing layer is comprised of at least two backing
layer sections (~~19a,b~~) of which one corresponds to the holding part.

19.(Currently Amended) Label according to ~~at least one of the preceding claims 1-18;~~
~~characterised in that~~ claim 1, wherein the label comprises a flexible material, preferably paper.

20. (Currently Amended) Label according to ~~at least one of the preceding claims 1-19;~~
~~characterised in that~~ claim 1, wherein the label comprises a flexible textile material.

21.(Currently Amended) Label according to ~~at least one of the preceding claims 1-20;~~
~~characterised in that~~ claim 1, wherein the label comprises a flexible plastic material, preferably a
thermoplastic material.

22.(Currently Amended) Label according to ~~at least one of the preceding claims 1-21;~~
~~characterised in that~~ claim 1, wherein at least the pasting part and the holding part are made from
the same material.

23. (Currently Amended) Label according to ~~at least one of the preceding claims 1-22;~~
~~characterised in that~~ claim 1, wherein at least the pasting part is opaque to light in the visible
spectrum.

24.(Currently Amended) Label according to ~~at least one of the preceding claims 1-23;~~
~~characterised in that~~ claim 1, wherein the holding part is separably connected to the pasting part.

25.(Currently Amended) Label according to ~~at least one of the preceding claims 1-24,~~
~~characterised in that~~ claim 12, wherein the holding part is separably connected to the pasting part
by the folding line.

26.(Currently Amended) An object provided with a label according to ~~at least one of the~~
~~preceding claims~~ claim 1, wherein the pasting part, preferably two pasting parts are attached to
the object.

27.(Currently Amended) Object according to claim 26, ~~characterised in that~~ wherein the stroke
part ~~(15)~~ and the holding part ~~(14)~~ form a flap ~~(F)~~ which is pivotably connected to the pasting
part ~~(13)~~ or the pasting parts ~~(13a,b)~~.

28. (Currently Amended) Object according to claim 26 ~~or 27,~~ ~~characterised in that~~ wherein the
object is a flexible container~~(23)~~.

29.(Currently Amended) Object according to ~~at least one of claims 26-28,~~ ~~characterised in that~~
claim 26, wherein the label is attached to a corner of the object, such that the pasting parts are
located to either sides of the corner.

30. (Currently Amended) Object according to ~~at least one of claims 26-28,~~ ~~characterised in that~~
claim 26, wherein the object has an at least partially cylindrical section to which the label is
attached.

31. (Currently Amended) Object according to claim 30, ~~characterised in that~~ wherein the object is
a bottle ~~(24)~~.

32.(Currently Amended) Object according to claim 31 , ~~characterised in that~~ wherein the label is attached to the neck portion of the bottle (27).

33. (Currently Amended) A method for applying a label according to ~~at least one of the preceding claims 1-25,~~ characterised claim 1, wherein by folding the pasting part (13) with respect to the holding part (14) and pasting the pasting part to the object such that the holding part protrudes from the object.

34. Method according to claim 33, ~~characterised~~ wherein by folding the holding part and the stroke part towards each other before applying the label to the object, then applying the pasting part or the pasting parts to the object.

35.(Currently Amended) A device for applying a label according to ~~at least one of the preceding claims 1-25~~ claim 1, wherein comprising a folding mechanism (30) in order to fold the holding parts towards the stroke part.

36.(Currently Amended) Device according to claim 35, ~~characterised in that~~ wherein it comprises movable first support elements (30-2, 30-3) which abut to the holding part and the stroke part, at least prior to folding the holding part towards the stroke part and at least one second support element (30-1, 30-4) which abuts the pasting part or the pasting parts.

37. (Currently Amended) Device according to claim 36, ~~characterised in that~~ wherein the second supporting elements are movable along the length of the pasting part.

38.(Currently Amended) Device according to ~~at least one of the preceding claims 35-37,~~
~~characterised in that~~ claim 35, wherein the supporting elements comprise supporting plates for
abutment of the pasting part and/or the holding part and/or the stroke part, respectively

39.(Currently Amended) Device according to ~~at least one of the preceding claims 35-38,~~
~~characterised in that~~ claim 38, wherein the supporting plates comprise perforations to which a
vacuum (~~V~~) is applied by a vacuum device (~~33~~) in order to suck the respective pasting part,
holding part or stroke part to the supporting plates.

40.(Currently Amended) Device according to ~~least one of the preceding claims 35-39,~~
~~characterised in that~~ claim 38, wherein the supporting plates are connected by joints (~~31~~).

41.(Currently Amended) Device according to ~~at least one of the preceding claims 35-40,~~
~~characterised in that~~ claim 35, wherein the supporting plates are movable from a flat position in
which their surfaces form essentially a plane for abutment of the label into a second position, in
which the surfaces of the first supporting plates are essentially facing each other.